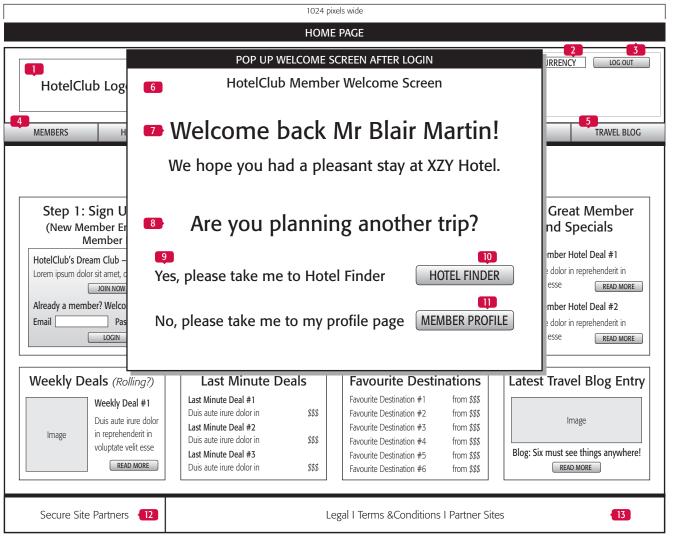


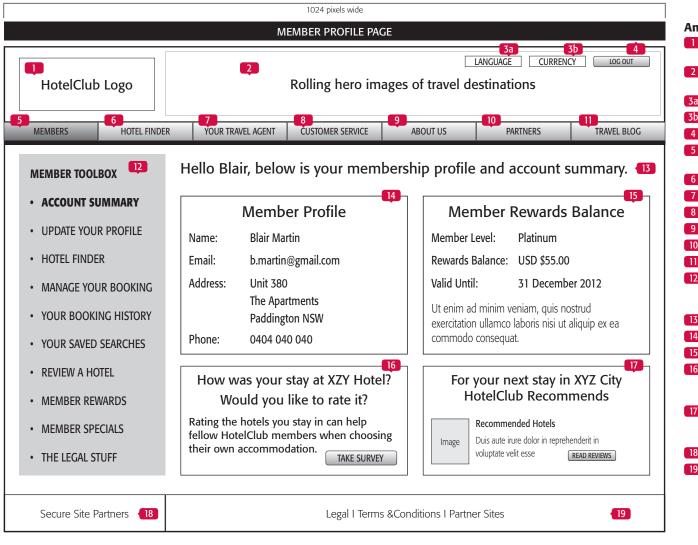
Annotated Notes

- HotelClub logo and Home Page link
- Rolling holiday images in banner
- 3a Language selector
- 3b Currency selector
- 4 Log out button
- 5 Member Profile Link
- 6 Hotel Finder link for accommodation searches
- 7 Your Travel Agent link for the additional travel searches eg: air travel & car hire
- 8 Customer Service link for FAOs and contact details
- 9 About Us Link to information about HotelClub
- 10 HotelClub Partners link
- HotelClub Travel Bog Link
- 12 Website headline
- Step 1 Panel: sign up enticement and member login
- 14 Step 2 Panel: accommodation search
- 15 Step 3 Panel: advertise member benefits and specials
- 16 Weekly Deals rolling ad
- 17 Last Minute Deals list
- 18 Favourite Destinations list
- 19 HotelClub Tavel Blog latest entry panel
- 20 Secure Site partner logos
- 21 Legal, T&Cs and Partner site links



Annotated Notes

- HotelClub logo and Home Page link
- Currency selector
- Log out button
- 4 Member Profile Link
- 5 HotelClub Travel Bog Link
- Pop-up Welcome Screen for returning members
- 7 Personal welcoming statement addressing the returning member by name
- 8 Verbal prompt engaging the user by asking them if they are planning another trip?
- Pre-determined responses
- 10 'Yes' response take the user to the Hotel Finder page
- 'No' response take the user to their profile page
- 12 Secure Site partner logos
- Legal, T&Cs and Partner site links



Annotated Notes

- HotelClub logo and Home Page link
- Rolling holiday images in banner
- 3a Language selector
- 3b Currency selector
- Log out button
- Member Profile Link (Highlighted)
- 6 Hotel Finder link
- Your Travel Agent link
- 8 Customer Service link
- 9 About Us Link
- 10 HotelClub Partners link
- HotelClub Travel Bog Link
- 12 Member Toolbox Secondary Navigation for the member area.
- 13 Personal greeting to user
- Member Profile details
- 15 Member Rewards balance
- Optional task for the member to rate the last hotel they stayed in
- 17 HotelClub recommendation of hotels in the same city as the member's last trip
- 18 Secure Site partner logos
- 19 Legal, T&Cs and Partner site links